



MBF Prevention Education Programs are evidence-based and trauma-informed, primary prevention programs (grades Pre-K-I2).

They are comprehensive, fun, and engaging programs that educate and empower students with information and strategies to prevent, recognize, and respond appropriately to bullying, cyberbullying, all types of child abuse and exploitation, human trafficking, and digital dangers.

What We Do

- Remove obstacles and barriers to prevention education.
- Develop and provide evidence-based/trauma-informed personal safety curriculum.
- Educate parents, guardians, and caregivers with strategies, courses, and resources.
- Create safer communities for children and teens.

Our Impact:

- 16+ million children and teens reached
- 10,000 child advocates trained
- 42 states and
 6 countries

Our Programs











Key Focus Areas

Pre-K

- General Safety Information
- Introduction to the MBF Safety Rules
- Bullying
- Digital Safety

Elementary

- MBF 5 Safety Rules
- Safety Awareness
- Bullying
- Cyberbullying
- Digital Safety
- Digital Citizenship
- Types Of Abuse (Harmful Words, Safe Vs Unsafe Touches)

Middle and High School

- MBF 5 Safety Rules
- Bullying & Cyberbullying
- Digital & Social Media Safety
- Digital Self-Awareness & Self-Management
- Types Of Abuse (Physical, Verbal, Sexual, And Neglect)
- Relationship Abuse
- Sexual Assault
- Human Trafficking
- Online Exploitation



Program Highlights

- Evidence-based/trauma-informed
- Easy and practical for schools to implement
- Developmentally appropriate for students
- Provides universal strategies to better protect children and teens, including five easy-toremember Safety Rules
- Created, reviewed, and supported by experts
- Meets Erin's Law and Jenna's Law requirements
- MBF Nearpod lessons for virtual or hybrid delivery
- MBF Mental Health Matters[™]—supplemental lessons that address Mental and Emotional Health and Substance Use and Abuse.
- MBF Child Safety Matters+ and MBF Teen Safety Matters+—dedicated I/DD curriculum— Available Fall 2025

Countless Lives Impacted

MBF Programs help schools create a culture of safety and prevent violence against children. They are trusted and supported by thousands of schools and have been delivered to **over 16 million students in the U.S.** and internationally.





The MBF

Every child deserves to be safe!

Partner with us in our life-changing work and help us create a sustainable impact. Together we can save lives—one child at a time.

Learn More

Student safety starts with us.

Learn more about the programs, the research, and how



to bring MBF Prevention Education Programs to your community!



Contact Us

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Stay Connected









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