

Now recruiting middle schools in New York City to participate in a CDC-funded evaluation of abuse prevention curriculum! MBF's Teen Safety Matters and Safe Adults program is available at **NO COST** for **48** middle schools in **New York City for 3 years (2026-2029)**. This program provides critical abuse prevention and social emotional learning knowledge and skills to teens and staff in middle schools in broadly diverse communities.

**TOTAL VALUE  
PER SCHOOL  
= \$14K**  
(including cash  
incentives)

## COMPREHENSIVE ABUSE PREVENTION EDUCATION

The Monique Burr Foundation's (MBF) Teen Safety Matters (TSM) program is a comprehensive prevention education program for schools, featuring separate but complementary student and adult-focused education. The program prepares students and school staff to apply MBF's Five Safety Rules to navigate healthy and abusive behaviors online and in real life (e.g. child abuse, sexual abuse, dating violence, bullying, and human trafficking). TSM—uniquely tailored to the developmental window of middle school—has the potential to help teens and their Safe Adults identify AND take action in response to risky or harmful situations.

**MEETS GENERAL EDUCATION AND HEALTH STANDARDS, DIGNITY FOR ALL, AND  
ERIN'S LAW BY GRADE BAND REQUIREMENTS.**

## EVALUATION

In collaboration with MBF, NORC will evaluate TSM to provide scientific evidence of its effectiveness. The schools will be randomized into one of four groups:



TSM FOR STUDENTS



TSM FOR SCHOOL  
STAFF



TSM FOR STAFF AND  
STUDENTS



CONTROL CONDITION  
(NO TSM)

Annual web-based pre- and post-surveys will be administered to participating students and school staff.

## TIMELINE AND SCHOOL'S ROLE *(Three-Year Commitment)*

### Fall semester 2026, 2027, 2028:

- MBF will provide TSM Certified Facilitator Training (4 hours, plus on-demand follow-on coaching) to selected school social workers and counselors during professional development days on how to deliver the grade-specific TSM curriculum to students and adults with impact.
- Schools deliver 2 hours of programming (four 25-minute modules) that meet NY state education mandates to students and/or up to 90 minutes of adult instruction for school staff.

**Fall and spring of SY 2026, 2027, 2028:** Students and staff complete beginning/end-of-year surveys.



# INCENTIVES

## School Incentive – Up to \$6,000 over 3 years

<b>Annual Milestone Payment</b>	<b>\$1,500/year</b>
<i>Awarded each year your school completes required study logistics</i>	<i>Up to \$4,500 total</i>
<b>End-of-Study Completion Bonus</b>	<b>\$1,500</b>
<i>Awarded at the end of Year 3 for completing the study close-out form</i>	<i>One-time payment</i>

### Annual milestone requirements include:

- Signed MOU and designated site coordinator (Year 1)
- Student rosters, distribution of parent consent packets, and TSM training scheduling (Years 1–3)
- Student and adult survey window scheduling (Years 1–3)

**Student Incentive:** Up to 3,000 students will receive a \$10 gift card for completing a follow-up survey one year after their final program, once they reach 9<sup>th</sup> grade (Spring 2028–2029).

## MEET OUR TEAM

### Monique Burr Foundation for Children

We believe every child deserves to grow up feeling valued, respected, and safe. Our commitment is to build a culture of safety across communities where all children can thrive, supported by adults who are informed, proactive, and dedicated to their well-being. Since 2023, MBF has educated almost 55,000 children and youth in New York through MBF Prevention Education programs, resulting in an **average 20% gain in knowledge and skills on abuse prevention, healthy relationships, and personal safety skills**. Over the last 20 years, we have educated more than 18 million children across 42 states/territories, and 7 countries.

<https://mbfpreventioneducation.org/>



**Ashley Garrett**  
Vice President of Programs



**Daniella Perez**  
Education Program Manager

### NORC

NORC at the University of Chicago (NORC) has experience working on school-based evaluations to help analyze the outcomes of educational policies and practices as well as suggest future areas for growth and opportunity. We have assembled a NORC team of experts in educational programming, mixed-method design and analysis, and, specifically, school-based program evaluation in New York City public schools.

<https://www.norc.org/>



**Dr. Elizabeth Mumford**  
Principal Investigator



**Dr. Eric Brown**  
Co-Investigator



**Dr. Weiwei Liu**  
Principal Research Scientist



**Joy Zacharia, MA**  
Senior Research Director II

Interested in Learning More? Visit [mbfpreventioneducation.org/cdc-research-study/](https://mbfpreventioneducation.org/cdc-research-study/)